

### CONCEPT MAP ASSESSMENT RUBRIC

| CATEGORY                        | MASTERY   | PROFICIENT  | DEVELOPING  |
|---------------------------------|---|---|---|
| <b>ORGANIZATION OF CONCEPTS</b> | My main concept is easily identified and my sub-concepts branch appropriately from main idea.   | My main concept is easily identified and most sub-concepts branch from main idea.   | My main concept is not clearly identified and sub-concepts don't consistently branch from main idea.  |
| <b>LINKS</b>                    | My linking lines connect related terms/point in correct direction; linking words accurately describe relationship between concepts.       | Most of my linking lines connect properly; most linking words accurately describe the relationship between concepts.  | My linking lines are not always pointing in correct direction; linking words don't clarify relationships between concepts.                                  |
| <b>GRAPHICS</b>                 | My graphics are used appropriately; greatly enhance the topic and aid in comprehension; are clear, crisp and well situated on the page.   | My graphics are used appropriately most of the time; most graphics selected enhance the topic, are of good quality, and are situated in logical places on the page.                 | My graphics are used inappropriately and excessively; graphics poorly selected and don't enhance the topic; some graphics are blurry and ill-placed.        |
| <b>CONTENT</b>                  | Reflects essential information; is logically arranged; concepts succinctly presented; no misspellings or grammatical errors               | Reflects most of the essential information; is generally logically arranged; concepts presented without too many excess words; fewer than three misspellings or grammatical errors. | Contains extraneous information; is not logically arranged; contains numerous spelling and grammatical errors.  |
| <b>TEXT</b>                     | Contains extraneous information; is not logically arranged; contains numerous spelling and grammatical errors.                            | Most text is easy to read; uses no more than four different fonts; amount of text generally fits intended audience.   | Font too small to read easily; more than four different fonts used; text amount is excessive for intended audience.   |
| <b>DESIGN</b>                   | Clean design; high visual appeal; four or fewer symbol shapes; fits page without a lot of scrolling; color used effectively for emphasis. | Design is fairly clean, with a few exceptions; diagram has visual appeal; four or fewer symbol shapes; fits page well; uses color effectively most of time.                         | Cluttered design; low in visual appeal; requires a lot of scrolling to view entire diagram; choice of colors lacks visual appeal and impedes comprehension. |